

Pollrouter Surveys: Panel book

Pollrouter is a global platform that connects individuals with researchers, enabling people to earn rewards by sharing their opinions while helping researchers access engaged and diverse respondents across multiple regions.



1. Panel Composition

Pollrouter is actively expanding and includes members across key demographics, ensuring relevant sampling for a wide range of research needs. We focus on quality engagement, with frequent participant activity and regular profile updates.

2. Demographics Coverage

We support balanced access to major demographic segments, including:

- **Age groups:** teens, young adults, adults, and seniors
- **Gender:** male, female respondents
- **Income tiers:** from students to professionals and high-income earners
- **Education:** from high school to postgraduate levels

3. Geographic Coverage

- Asia
- Africa
- Europe
- North America
- South America
- Oceania

See the [Panel table](#) for more information.

4. Profiling Depth

Our panelists are profiled across dozens of attributes, such as:

- Technology usage
- Health & wellness habits
- Financial behaviors
- Vehicle ownership
- Travel frequency
- Parenting & household status

Custom profiling may be enabled via pre-screeners.

5. Recruitment & Incentives

Panelists are recruited through:

- Organic and paid digital channels
- Referral incentives
- Targeted outreach via trusted partners

Rewards include:

- Digital Gift Cards, Prepaid Cards and E-vouchers
- Money via PayPal or Bank Transfers
- Charitable donations

6. Compliance

We adhere to global privacy standards:

- ~~GDPR~~, ~~ESOMAR~~ & ~~CCPA~~ compliant
- Transparent consent-first data collection
- Double opt-in process
- Fraud prevention via IP/device screening, data quality checks

7. Contact

info@pollrouter.com

Global Survey Research Panel

Country	Language	Panelist Currency	Panel Portal	Cint MarketPlace Panel Name
Albania	Albanian (International)	Euro	Pollrouter Shqipëri	Pollrouter Albania (sq)
Algeria	Arabic (International)	Euro	Pollrouter الجزائر	Pollrouter Algeria (ar)
Angola	Portuguese (Portugal)	US Dollar	Pollrouter Angola	Pollrouter Angola (pt)
Argentina	Spanish (Argentina)	US Dollar	Pollrouter Argentina	Pollrouter Argentina (es)
Australia	English (Australia)	Australian Dollar	Pollrouter Australia	Pollrouter Australia (en)
Austria	German (Austria)	Euro	Pollrouter Österreich	Pollrouter Austria (de)
Azerbaijan	Russian (International)	US Dollar	Pollrouter Azərbaycan	Pollrouter Azerbaijan (ru)
Bahrain	Arabic (International)	US Dollar	Pollrouter البحرين	Pollrouter Bahrain (ar)
Bangladesh	English (International)	US Dollar	Pollrouter Bangladesh	Pollrouter Bangladesh (en)
Belarus	Russian (International)	US Dollar	Pollrouter Беларусь	Pollrouter Belarus (ru)
Belgium	Dutch (Belgium)	Euro	Pollrouter België	Pollrouter Belgium (nl)
	French (Belgium)	Euro	Pollrouter Belgique	Pollrouter Belgium (fr)
Bolivia	Spanish (Bolivia)	US Dollar	Pollrouter Bolivia	Pollrouter Bolivia (es)
Bosnia and Herzegovina	Bosnian (Bosnia and Herzegovina)	Euro	Pollrouter Bosna i Hercegovina	Pollrouter Bosnia and Herzego
Botswana	English (International)	US Dollar	Pollrouter Botswana	Pollrouter Botswana (en)
Brazil	Portuguese (Brazil)	US Dollar	Pollrouter Brasil	Pollrouter Brazil (pt)
Brunei	Malay (Malaysia)	US Dollar	Pollrouter Brunei	Pollrouter Brunei (ms)
Bulgaria	Bulgarian (Bulgaria)	Bulgarian Lev	Pollrouter България	Pollrouter Bulgaria (bg)
Cambodia	English (International)	US Dollar	Pollrouter Cambodia	Pollrouter Cambodia (en)
Cameroon	French (International)	Euro	Pollrouter Cameroun	Pollrouter Cameroon (fr)
Canada	English (Canada)	Canadian Dollar	Pollrouter Canada	Pollrouter Canada (en)
	French (Canada)	Canadian Dollar	Pollrouter Canada (français)	Pollrouter Canada (fr)
Chile	Spanish (Chile)	US Dollar	Pollrouter Chile	Pollrouter Chile (es)
China	Chinese (Simplified, China PR)	Chinese Yuan	Pollrouter 中国	Pollrouter China (zh)
Colombia	Spanish (Colombia)	US Dollar	Pollrouter Colombia	Pollrouter Colombia (es)
Costa Rica	Spanish (Costa Rica)	US Dollar	Pollrouter Costa Rica	Pollrouter Costa Rica (es)
Croatia	Croatian (Croatia)	Euro	Pollrouter Hrvatska	Pollrouter Croatia (hr)
Cyprus	Greek (Greece)	Euro	Pollrouter Κύπρος	Pollrouter Cyprus (el)
Czech Republic	Czech (Czech Republic)	Czech Koruna	Pollrouter Česko	Pollrouter Czechia (cs)
Denmark	Danish (Denmark)	Danish Krone	Pollrouter Danmark	Pollrouter Denmark (da)
Dominican Republic	Spanish (Dominican Republic)	US Dollar	Pollrouter República Dominicana	Pollrouter Dominican Republic
Ecuador	Spanish (Ecuador)	US Dollar	Pollrouter Ecuador	Pollrouter Ecuador (es)
Egypt	Arabic (International)	US Dollar	Pollrouter مصر	Pollrouter Egypt (ar)
El Salvador	Spanish (El Salvador)	US Dollar	Pollrouter El Salvador	Pollrouter El Salvador (es)
Estonia	Estonian (Estonia)	Euro	Pollrouter Eesti	Pollrouter Estonia (et)
Eswatini	English (International)	US Dollar	Pollrouter Eswatini	Pollrouter Eswatini (en)
Ethiopia	English (International)	US Dollar	Pollrouter Ethiopia	Pollrouter Ethiopia (en)
Finland	Finnish (Finland)	Euro	Pollrouter Suomi	Pollrouter Finland (fi)
France	French (France)	Euro	Pollrouter France	Pollrouter France (fr)
Gabon	French (International)	Euro	Pollrouter Gabon	Pollrouter Gabon (fr)
Germany	German (Germany)	Euro	Pollrouter Deutschland	Pollrouter Germany (de)
Ghana	English (International)	US Dollar	Pollrouter Ghana	Pollrouter Ghana (en)
Greece	Greek (Greece)	Euro	Pollrouter Ελλάδα	Pollrouter Greece (el)
Guatemala	Spanish (Guatemala)	US Dollar	Pollrouter Guatemala	Pollrouter Guatemala (es)
Honduras	Spanish (Honduras)	US Dollar	Pollrouter Honduras	Pollrouter Honduras (es)
Hong Kong	Chinese (Traditional, Hong Kong SAR)	Hong Kong Dollar	Pollrouter 香港	Pollrouter Hong Kong (zh)
Hungary	Hungarian (Hungary)	Hungarian Forint	Pollrouter Magyarország	Pollrouter Hungary (hu)
Iceland	Icelandic (Iceland)	Euro	Pollrouter Ísland	Pollrouter Iceland (is)
India	English (India)	Indian Rupee	Pollrouter India	Pollrouter India (en)
	Hindi (India)	Indian Rupee	Pollrouter भारत	Pollrouter India (hi)
	Telugu (India)	Indian Rupee	Pollrouter తెలంగాణ	Pollrouter India (te)
Indonesia	Indonesian (Indonesia)	US Dollar	Pollrouter Indonesia	Pollrouter Indonesia (id)
Iran	English (International)	US Dollar	Pollrouter Iran	Pollrouter Iran (en)
Iraq	Arabic (International)	US Dollar	Pollrouter العراق	Pollrouter Iraq (ar)
Ireland	English (Ireland)	Euro	Pollrouter Ireland	Pollrouter Ireland (en)
Israel	Hebrew (Israel)	Israeli Shekel	Pollrouter ישראל	Pollrouter Israel (he)
Italy	Italian (Italy)	Euro	Pollrouter Italia	Pollrouter Italy (it)
Ivory Coast	French (International)	Euro	Pollrouter Côte d'Ivoire	Pollrouter Ivory Coast (fr)
Jamaica	English (International)	US Dollar	Pollrouter Jamaica	Pollrouter Jamaica (en)
Japan	Japanese (Japan)	Japanese Yen	Pollrouter 日本	Pollrouter Japan (ja)
Jordan	Arabic (International)	US Dollar	Pollrouter الأردن	Pollrouter Jordan (ar)
Kazakhstan	Russian (International)	US Dollar	Pollrouter Казахстан	Pollrouter Kazakhstan (ru)

Country	Language	Panelist Currency	Panel Portal	Cint MarketPlace Panel Name
Kenya	English (International)	US Dollar	Pollrouter Kenya	Pollrouter Kenya (en)
Kosovo	Albanian (International)	Euro	Pollrouter Kosovo	Pollrouter Kosovo (sq)
Kuwait	Arabic (International)	US Dollar	Pollrouter الكويت	Pollrouter Kuwait (ar)
Laos	English (International)	US Dollar	Pollrouter Laos	Pollrouter Laos (en)
Latvia	Latvian (Latvia)	Euro	Pollrouter Latvija	Pollrouter Latvia (lv)
Lebanon	Arabic (International)	US Dollar	Pollrouter لبنان	Pollrouter Lebanon (ar)
Lesotho	English (International)	US Dollar	Pollrouter Lesotho	Pollrouter Lesotho (en)
Liberia	English (International)	US Dollar	Pollrouter Liberia	Pollrouter Liberia (en)
Libya	Arabic (International)	US Dollar	Pollrouter ليبيا	Pollrouter Libya (ar)
Lithuania	Lithuanian (Lithuania)	Euro	Pollrouter Lietuva	Pollrouter Lithuania (it)
Luxembourg	German (Luxembourg)	Euro	Pollrouter Luxembourg	Pollrouter Luxembourg (de)
	French (Luxembourg)	Euro	Pollrouter Luxembourg	Pollrouter Luxembourg (fr)
Macau	Chinese (Traditional, Macao SAR)	Hong Kong Dollar	Pollrouter 澳門	Pollrouter Macau (zh)
Macedonia	Macedonian (FYRO Macedonia)	Euro	Pollrouter Македонија	Pollrouter Macedonia (mk)
Malawi	English (International)	US Dollar	Pollrouter Malawi	Pollrouter Malawi (en)
Malaysia	Malay (Malaysia)	US Dollar	Pollrouter Malaysia	Pollrouter Malaysia (ms)
Malta	English (International)	Euro	Pollrouter Malta	Pollrouter Malta (en)
Mauritius	English (International)	US Dollar	Pollrouter Mauritius	Pollrouter Mauritius (en)
Mexico	Spanish (Mexico)	Mexican Peso	Pollrouter México	Pollrouter Mexico (es)
Moldova	Romanian (International)	Euro	Pollrouter Moldova	Pollrouter Moldova (ro)
Montenegro	Serbian (Serbia and Montenegro)	Euro	Pollrouter Crna Gora	Pollrouter Montenegro (sr)
Morocco	Arabic (International)	Euro	Pollrouter المغرب	Pollrouter Morocco (ar)
Mozambique	Portuguese (Portugal)	US Dollar	Pollrouter Moçambique	Pollrouter Mozambique (pt)
Myanmar	English (International)	US Dollar	Pollrouter Myanmar	Pollrouter Myanmar (en)
Namibia	English (International)	Namibian Dollar	Pollrouter Namibia	Pollrouter Namibia (en)
Nepal	Nepali (Nepal)	US Dollar	Pollrouter नेपाल	Pollrouter Nepal (ne)
New Zealand	English (New Zealand)	New Zealand Dollar	Pollrouter New Zealand	Pollrouter New Zealand (en)
Nicaragua	Spanish (Nicaragua)	US Dollar	Pollrouter Nicaragua	Pollrouter Nicaragua (es)
Nigeria	English (International)	Nigerian Naira	Pollrouter Nigeria	Pollrouter Nigeria (en)
Norway	Norwegian (Norway)	Norwegian Krone	Pollrouter Norge	Pollrouter Norway (nb)
Oman	Arabic (International)	US Dollar	Pollrouter عُمان	Pollrouter Oman (ar)
Pakistan	English (International)	Pakistani Rupee	Pollrouter Pakistan	Pollrouter Pakistan (en)
	Urdu (Pakistan)	Pakistani Rupee	Pollrouter پاکستان	Pollrouter Pakistan (ur)
Palestine	Arabic (International)	US Dollar	Pollrouter فلسطين	Pollrouter Palestine (ar)
Panama	Spanish (Panama)	US Dollar	Pollrouter Panamá	Pollrouter Panama (es)
Paraguay	Spanish (Paraguay)	US Dollar	Pollrouter Paraguay	Pollrouter Paraguay (es)
Peru	Spanish (Peru)	US Dollar	Pollrouter Perú	Pollrouter Peru (es)
	Filipino (Philippines)	Philippine Peso	Pollrouter Pilipinas	Pollrouter Philippines (fil)
Philippines	English (Philippines)	Philippine Peso	Pollrouter Philippines	Pollrouter Philippines (en)
	Polish (Poland)	Polish Zloty	Pollrouter Polska	Pollrouter Poland (pl)
Portugal	Portuguese (Portugal)	Euro	Pollrouter Portugal	Pollrouter Portugal (pt)
Puerto Rico	Spanish (Puerto Rico)	US Dollar	Pollrouter Puerto Rico	Pollrouter Puerto Rico (es)
Qatar	Arabic (International)	US Dollar	Pollrouter قطر	Pollrouter Qatar (ar)
Romania	Romanian (Romania)	Romanian New Leu	Pollrouter România	Pollrouter Romania (ro)
Russia	Russian (International)	Russian Rouble	Pollrouter Россия	Pollrouter Russia (ru)
Rwanda	English (International)	US Dollar	Pollrouter Rwanda	Pollrouter Rwanda (en)
Saudi Arabia	Arabic (International)	US Dollar	Pollrouter السعودية	Pollrouter Saudi Arabia (ar)
Senegal	French (International)	Euro	Pollrouter Sénégal	Pollrouter Senegal (fr)
Serbia	Serbian (Serbia and Montenegro)	Euro	Pollrouter Srbija	Pollrouter Serbia (sr)
Seychelles	English (International)	US Dollar	Pollrouter Seychelles	Pollrouter Seychelles (en)
Sierra Leone	English (International)	US Dollar	Pollrouter Sierra Leone	Pollrouter Sierra Leone (en)
Singapore	Chinese (Simplified, Singapore)	Singapore Dollar	Pollrouter 新加坡	Pollrouter Singapore (zh)
	English (Singapore)	Singapore Dollar	Pollrouter Singapore	Pollrouter Singapore (en)
Slovakia	Slovak (Slovakia)	Euro	Pollrouter Slovensko	Pollrouter Slovakia (sk)
Slovenia	Slovenian (Slovenia)	Euro	Pollrouter Slovenija	Pollrouter Slovenia (sl)
South Africa	English (South Africa)	South African Rand	Pollrouter South Africa	Pollrouter South Africa (en)
South Korea	Korean (Korea)	South Korean Won	Pollrouter 한국	Pollrouter South Korea (ko)
Spain	Spanish (Spain)	Euro	Pollrouter España	Pollrouter Spain (es)
Sri Lanka	English (International)	US Dollar	Pollrouter Sri Lanka	Pollrouter Sri Lanka (en)
Sudan	Arabic (International)	US Dollar	Pollrouter السودان	Pollrouter Sudan (ar)
Sweden	Swedish (Sweden)	Swedish Kronor	Pollrouter Sverige	Pollrouter Sweden (sv)
Switzerland	German (Switzerland)	Swiss Franc	Pollrouter Schweiz	Pollrouter Switzerland (de)
	French (Switzerland)	Swiss Franc	Pollrouter Suisse	Pollrouter Switzerland (fr)
Syria	Arabic (International)	US Dollar	Pollrouter سوريا	Pollrouter Syria (ar)
Taiwan	Chinese (Traditional, Taiwan)	New Taiwan Dollar	Pollrouter 台灣	Pollrouter Taiwan (zh)
Tanzania	English (International)	US Dollar	Pollrouter Tanzania	Pollrouter Tanzania (en)
Thailand	Thai (Thailand)	Thai Baht	Pollrouter ประเทศไทย	Pollrouter Thailand (th)
The Democratic Republic of Congo	French (International)	US Dollar	Pollrouter RDC	Pollrouter Congo D.R. (fr)
The Gambia	English (International)	US Dollar	Pollrouter The Gambia	Pollrouter The Gambia (en)
The Netherlands	Dutch (Netherlands)	Euro	Pollrouter Nederland	Pollrouter Netherlands (nl)
Trinidad and Tobago	English (International)	US Dollar	Pollrouter Trinidad and Tobago	Pollrouter Trinidad and Tobago
Tunisia	Arabic (International)	Euro	Pollrouter تونس	Pollrouter Tunisia (ar)
Turkey	Turkish (Turkey)	Turkish Lira	Pollrouter Türkiye	Pollrouter Turkey (tr)
Uganda	English (International)	US Dollar	Pollrouter Uganda	Pollrouter Uganda (en)
Ukraine	Ukrainian (Ukraine)	Ukrainian Hryvnia	Pollrouter Україна	Pollrouter Ukraine (uk)

Country	Language	Panelist Currency	Panel Portal	Cint MarketPlace Panel Name
United Arab Emirates	Arabic (International)	US Dollar	Pollrouter الإمارات	Pollrouter United Arab Emirate
United Kingdom	English (United Kingdom)	Pound Sterling	Pollrouter UK	Pollrouter United Kingdom (en)
United States of America	English (United States)	US Dollar	Pollrouter USA	Pollrouter USA (en)
Uruguay	Spanish (Uruguay)	US Dollar	Pollrouter Uruguay	Pollrouter Uruguay (es)
Venezuela	Spanish (International)	US Dollar	Pollrouter Venezuela	Pollrouter Venezuela (es)
Vietnam	Vietnamese (Vietnam)	Vietnamese Dong	Pollrouter Việt Nam	Pollrouter Vietnam (vi)
Yemen	Arabic (International)	US Dollar	Pollrouter اليمن	Pollrouter Yemen (ar)
Zambia	English (International)	US Dollar	Pollrouter Zambia	Pollrouter Zambia (en)
Zimbabwe	English (Zimbabwe)	US Dollar	Pollrouter Zimbabwe	Pollrouter Zimbabwe (en)